DISCOVER OFFSITE

EXHIBITOR PROSPECTUS

NOVEMBER 15, 2017

Hyatt Regency | Dallas, TX

OFFSITECONSTRUCTIONEXPO.COM

Event organizer: hardimanwilliams
What is Offsite Construction Expo?

NOVEMBER 15, 2017 • DALLAS, TX

The Offsite Construction Expo (OSCE) offers a focused presentation of the abilities of offsite construction across all markets. It features exhibits from offsite construction contractors, traditional contractors that have integrated offsite methods, offsite factories, transportation companies, architects, engineers, BIM suppliers, materials suppliers, and consultants of all types of offsite construction processes. Additionally, OSCE provides educational insights into offsite construction with multiple case studies presented each hour on the expo floor.

WHY EXHIBIT?

Reach an audience with the authority to buy!

Exhibitors at OSCE will display their product or systems to architects, owners, developers, engineers, contractors, procurement officials, and policymakers already interested in learning more about offsite construction systems. The expo will include dedicated exhibit hours; an audience with the authority to buy; and added exposure through the OSCE website, emails, onsite signage, and pre-show mailing lists. If your company supplies the construction industry with offsite systems, you should definitely exhibit at this event. There simply is no greater opportunity to reach the construction industry’s decision makers.
Offsite construction consists of multiple components coming together to complete a project. OSCE brings all these components together to showcase their strengths. Attendees and exhibitors alike will benefit from the variety of modular vendors and component suppliers all in one room. Previous show participants said:

“[THE BEST PART WAS] NETWORKING WITH INDUSTRY PEOPLE FROM ACROSS THE COUNTRY.”

“[THE EXPO] SHOWED A DIFFERENT SIDE OF THE INDUSTRY AND MAY HAVE CHANGED HOW WE ARE VIEWED FROM THE OUTSIDE.”

“The QUALIFIED LEADS GENERATED WAS THE BEST ASPECT OF THE EXPO.”

“VERY FOCUSED EXPO FOR MODULAR OFFSITE CONSTRUCTION TECHNOLOGIES.”

“A GOOD MIX OF PREFABRICATION SYSTEMS WERE REPRESENTED.”

**2016 EXPO JOB TITLES**

- 30% – C Level Decision Makers (Pres., CEOs, CFOs, COOs)
- 12% – Project Managers
- 28% – Operations, General Managers, Directors
- 8% – Architects/Engineers
- 5% – Owners, Developers & Principals
- 1% – Professors
- 10% – Other
- 6% – Sales/Marketing
- 10% – Other

**Job Titles of Attendees Last Year:**

- 30% - C Level
- 12% - Project Managers
- 28% - Operations, General Managers, Directors
- 8% - Architects/Engineers
- 5% - Owners, Developers & Principals
- 1% - Professors
- 10% - Other
- 6% - Sales/Marketing
- 10% - Other

**2016 Expo Job Titles**
The Offsite Construction Expo features exhibits all types of offsite construction processes. The offsite construction sector consists of four main categories: panelized, modular/volumetric, hybrid and sub-assembles/components that can improve construction processes. These systems and processes are ideal for the following markets:

- **Healthcare** - building modules, bathroom pods, wall panels, MEP components.
- **Multifamily** - including student dorms, apartments, hotels, and workforce housing.
- **Publicly funded projects** – schools, barracks, medical clinics, administrative buildings.
- **Quick Service Restaurants/franchisees**.

*US $199 for qualified attendees (developers, architects, engineers, and traditional contractors), wanting to network with providers of offsite construction systems.*

*US $199 for qualified attendees. Examples of qualified attendees include developers, architects, engineers, traditional contractors, government agencies, schools and universities. Qualified attendees are not individuals engaged in the business of offsite construction, nor are qualified attendees suppliers of building materials or products. This show is intended to inform qualified attendees about the advantages of offsite construction. Students must provide a copy of a current school ID when registering. There are no refunds, but substitutions are permitted.*
Become an Exhibitor

Reach key decision-makers in the architect, owner, developer, engineer, contractor, procurement official, and policymaker fields interested in integrating your offsite process into their next project. There simply is no greater opportunity to reach the industry’s decision makers.

- $2,500 for a premium 10’x10’ booth
- $2,000 for a preferred 10’x10’ booth
- $1,500 for a standard 10’x10’ booth

EXHIBITOR INFORMATION:

Included in your booth space:

2 registrations, 8’ high backwall, 3’ high draped siderails, single line ID sign, 6’ table, 1 chair, 1 wastebasket, listing in the onsite program, pre-show listing on the OSCE website, list of attendees provided after the event.

Staffing Regulations:

Each booth includes two full registrations. Sharing of registrations with non-company employees is prohibited. Violators may be asked to leave the show and may forfeit the right to exhibit at future shows. Exhibits must be staffed at all times during posted exhibit hours.

Booth Assignments:

Full payment is required with the exhibitor registration form. Every attempt will be made to assign requested booths.

If the requested space is already assigned, OSCE will assign space based on proximity to competitors, the type of booth purchased, and date of receipt of the registration form and payment. OSCE reserves the right to modify the exhibit floorplan.

Register at offsiteconstructionexpo.com or call 434-202-8180.

Premium ▢ ▢ ▢ ▢ ▢ ▢ ▢
Preferred ▢ ▢ ▢ ▢ ▢ ▢ ▢
Standard ▢ ▢ ▢ ▢ ▢ ▢ ▢
SOLD ▢ ▢ ▢ ▢ ▢ ▢ ▢
**Schedule of Events**

**WEDNESDAY**  
November 15, 2017

8:00pm-10:00pm    Exhibitor Set Up

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Have questions?  
Contact us today!  
info@hardimanwilliams.com  
or call  
434-202-8180  
Learn more at  
offsiteconstructionexpo.com

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**WEDNESDAY**  
November 15, 2017

6:00am-8:00am    Exhibitor Set Up  
8:00am - 5:00pm    Exhibits Open  
8:00am - 9:00am    Coffee with Exhibitors  
9:00am - 11:00am    Presentations  
12:00pm - 1:00pm    Networking Lunch  
1:00pm - 3:00pm    Presentations  
4:00pm - 5:00pm    Networking Reception  
5:00pm - 7:00pm    Exhibitor Breakdown

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*Schedule is subject to change. Visit offsiteconstructionexpo.com for schedule and speaker updates.*

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**EVENT HOSTS & SUPPORTERS:**

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