DISCOVER OFFSITE

EXHIBITOR
PROSPECTUS

SEPTEMBER 21 & 22
Walter E. Washington Convention Center in Washington, D.C.

OFFSITECONSTRUCTIONEXPO.COM

Event organizer: hardimanwilliams

EXHIBITS | NETWORKING | EDUCATION
What is Offsite Construction Expo?
SEPTMBER 21 & 22, 2016 • WASHINGTON, D.C.

The Offsite Construction Expo (OSCE) offers a focused presentation of the abilities of offsite construction across all markets. It features exhibits from offsite construction contractors, traditional contractors that have integrated offsite methods, offsite factories, transportation companies, architects, engineers, BIM suppliers, materials suppliers, and consultants of all types of offsite construction processes. Additionally, OSCE provides educational insights into offsite construction with multiple case studies presented each hour on the expo floor.

WHY EXHIBIT?
Reach an audience with the authority to buy!

Exhibitors at OSCE will display their product or systems to architects, owners, developers, engineers, contractors, procurement officials, and policymakers already interested in learning more about offsite construction systems. The expo will include dedicated exhibit hours; an audience with the authority to buy; and added exposure through the OSCE website, emails, onsite signage, and pre-show mailing lists. If your company supplies the construction industry with offsite systems, you should definitely exhibit at this event. There simply is no greater opportunity to reach the construction industry’s decision makers.
Offsite construction consists of multiple components coming together to complete a project. OSCE brings all these components together to showcase their strengths. Attendees and exhibitors alike will benefit from the variety of modular vendors and component suppliers all in one room. Previous show participants said:

“[THE BEST PART WAS] NETWORKING WITH INDUSTRY PEOPLE FROM ACROSS THE COUNTRY.”

“A GOOD MIX OF PREFABRICATION SYSTEMS WERE REPRESENTED.”

“[THE EXPO] SHOWED A DIFFERENT SIDE OF THE INDUSTRY AND MAY HAVE CHANGED HOW WE ARE VIEWED FROM THE OUTSIDE.”

“THE QUALIFIED LEADS GENERATED WAS THE BEST ASPECT OF THE EXPO.”

“I’VE READ ABOUT OFFSITE MODULES BUT HAD NEVER SEEN ONE UP CLOSE.”

JOB TITLES OF ATTENDEES LAST YEAR:
The Offsite Construction Expo features exhibits all types of offsite construction processes. The offsite construction sector consists of four main categories: panelized, modular/volumetric, hybrid and sub-assemblies/components that can improve construction processes. These systems and processes are ideal for the following markets:

- **Healthcare** - building modules, bathroom pods, wall panels, MEP components.
- **Multifamily** - including student dorms, apartments, hotels, and workforce housing.
- **Publicly funded projects** – schools, barracks, medical clinics, administrative buildings.
- **Quick service** restaurants/franchisees.

* $99 for qualified attendees. Examples of qualified attendees include developers, architects, engineers, traditional contractors, government agencies, schools and universities. Qualified attendees are not individuals engaged in the business of offsite construction, nor are qualified attendees suppliers of building materials or products. This show is intended to inform qualified attendees about the advantages of offsite construction. Students must provide a copy of a current school ID when registering.
**Become an Exhibitor**

Reach key decision-makers in the architect, owner, developer, engineer, contractor, procurement official, and policymaker fields interested in integrating your offsite process into their next project. There simply is no greater opportunity to reach the industry’s decision makers.

- **$2,950** for a 10x10 booth
- Space **discounts** for larger displays

**EXHIBITOR INFORMATION:**

**Included in your booth space:**

UNLIMITED registrations, 8’ high draped backwall, 3’ high draped siderails, single line ID sign, 6’ draped table, two chairs, wastebasket, listing in the onsite program, pre-show listing on the OSCE website, list of attendees provided after the event.

**Additional Services:**

Services like carpeting, electricity, and installation must be purchased separately through GES Exposition Services.

**Staffing Regulations:**

Each booth includes UNLIMITED full registrations for your company’s employees. Sharing of registrations with non-company employees is prohibited. Violators may be asked to leave the show and may forfeit the right to exhibit at future shows. Exhibits must be staffed at all times during posted exhibit hours.

**Booth assignments:**

Full payment is required with the exhibitor registration form. Every attempt will be made to assign requested booths.

If the requested space is already assigned, OSCE will assign space based on proximity to competitors, the number of booths purchased, and date of receipt of the registration form and payment. OSCE reserves the right to modify the exhibit floorplan.

**Exhibitor Kit:**

Booth services will be available to order online through GES Exposition Services.

Register at [offsiteconstructionexpo.com](http://offsiteconstructionexpo.com) or call 434-202-8180. Exhibitor registration form can be downloaded here.
Schedule of Events

TUESDAY
September 20, 2016

1:00pm - 5:00pm Exhibitor Setup

WEDNESDAY
September 21, 2016

8:00am - 11:00am Exhibitor Setup
12:00pm Expo Opens
1:00pm Keynote Speaker
2:00pm Case Study
3:00pm Case Study
4:00pm Case Study
5:00pm Case Study
6:00pm Expo Closes

THURSDAY
September 22, 2016

8:00am Expo Opens
9:00am Keynote Speaker
10:00am Case Study
11:00am Case Study
12:00pm Expo Closes
12:00pm - 5:00pm Exhibitor Teardown

Have questions?
Contact us today!
info@hardimanwilliams.com
or call
434-202-8180

Learn more at
offsiteconstructionexpo.com

*Schedule is subject to change. Visit offsiteconstructionexpo.com for schedule and speaker updates.

EVENT HOSTS & SUPPORTERS: